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RISC Advisory : Common misconceptions in risk analysis





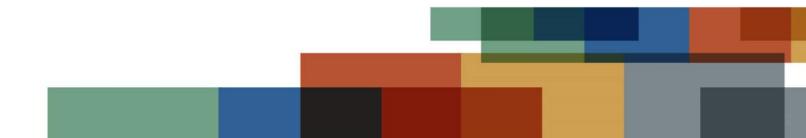
decisions with confidence

Common Misconceptions in

Subsurface and Surface Risk Analysis

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Agenda

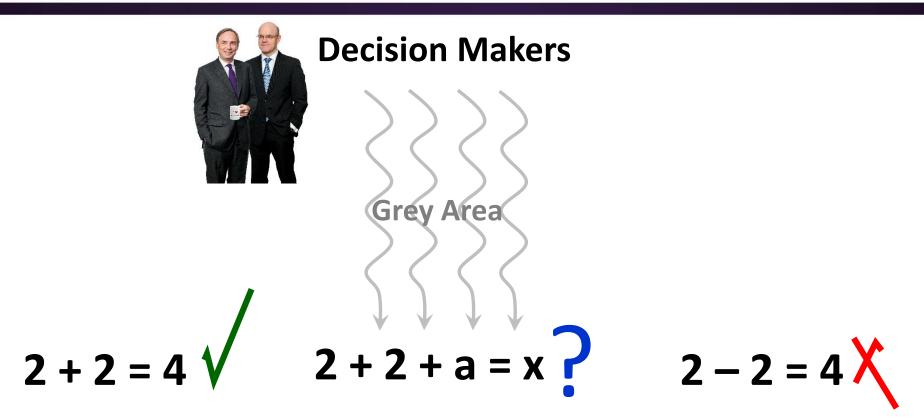


- Describing the problem
- Impact of problem
- Small Samples
 - Wrong Tool (EMV) & Theory of Inevitable Disappointment
- Large samples & portfolio effect
 - Would you invest in this company?
- Conclusions
- Suggestions to improve decision making



Decision Making





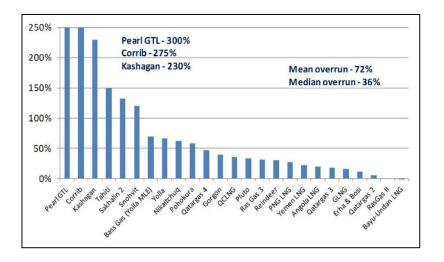
- Requires management to steer towards required outcome
- Poor estimating
- Wrong decision tools



The Problem : Poor Surface Estimating

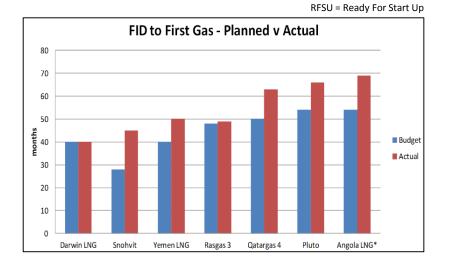
<u>COST</u> E&P Project Cost Overruns :

25 major projects since year 2000



<u>TIME</u>

FID to RFSU Avg. Overrun : 10 months (23%) 1 project (Darwin LNG) came in on schedule



Comparison of targeted FID date to actual FID date for ten Australian LNG projects

Project	Operator	Target FID	Actual FID
Pluto 1	Woodside	2007	August 2007
Gorgon 1-3	Chevron/Exxon/Shell	2004/2008	September 2009
QC LNG	BG Group	Early 2010	November 2010
GLNG	Santos/Petronas	Mid 2010	January 2011
APLNG (Train 1)	Origin/CoP	End 2010	July 2011
Wheatstone	Chevron	End 2011	September 2011
Ichthys	Inpex/Total	End 2010	January 2012
APLNG (Train 2)	Origin/CoP	End 2011 to Early 2012	July 2012
Browse		Mid 2012	TBA

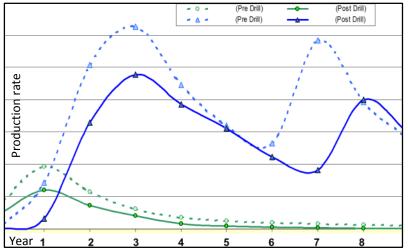


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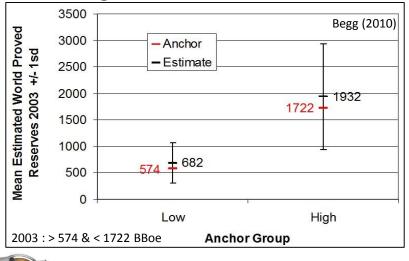
The Problem : Poor Subsurface Estimating

Exploration Optimism

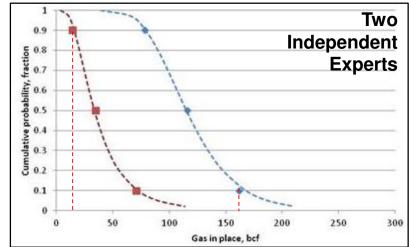


Anchoring

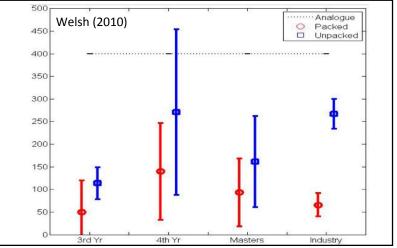
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Expert Complacency



Complexity & Complacency



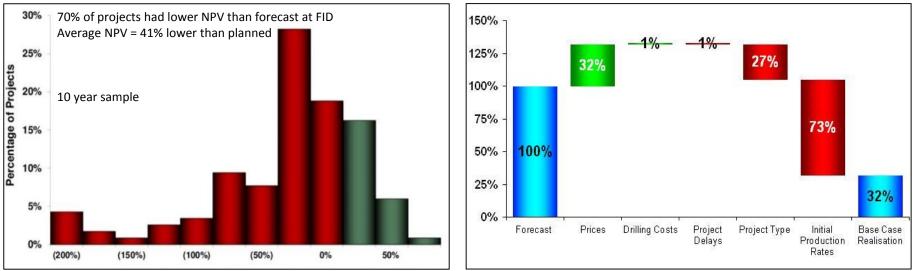
If information 'unpacked' uncertainty is recognized better

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Impact of Poor Estimating



NPV gained (or lost) after two years of production relative to plan at sanction



- 1) Poor estimate of inputs
- 2) Inappropriate project 'shaping' i.e. wrong development for the resource
- 3) Confusing accuracy with confidence as information increases
- 4) Believing sophistication reduces risk
- 5) Under-estimation of time to complete tasks
- 6) Scope changes: poor definition, lack of rigor in approval process
- 7) Ignoring dependencies and inter-dependencies
- 8) Poor risk management: Lack of contingency, ineffectual contractual protection

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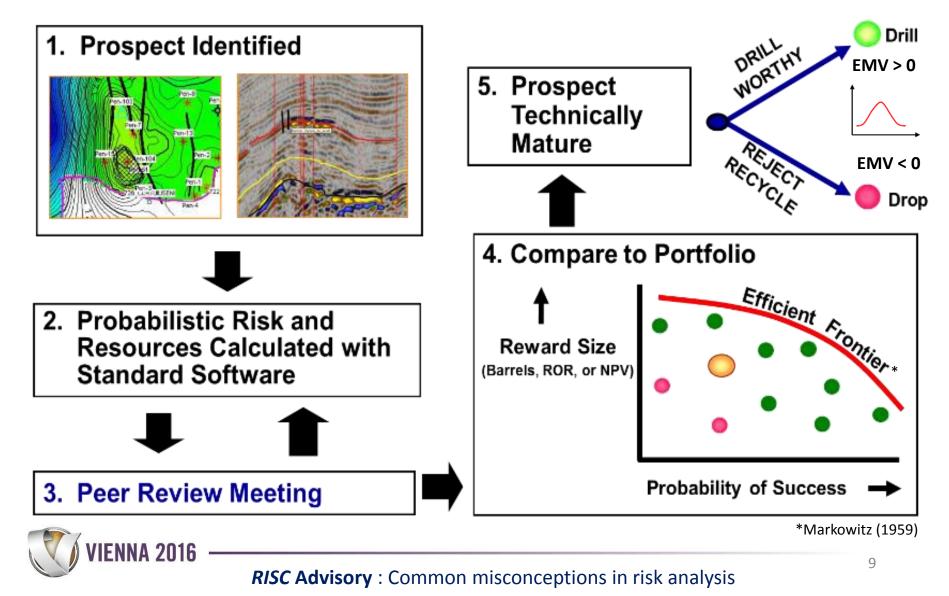
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Reasons for NPV loss of 60 well programme

Decision Tools : Subsurface Evaluation

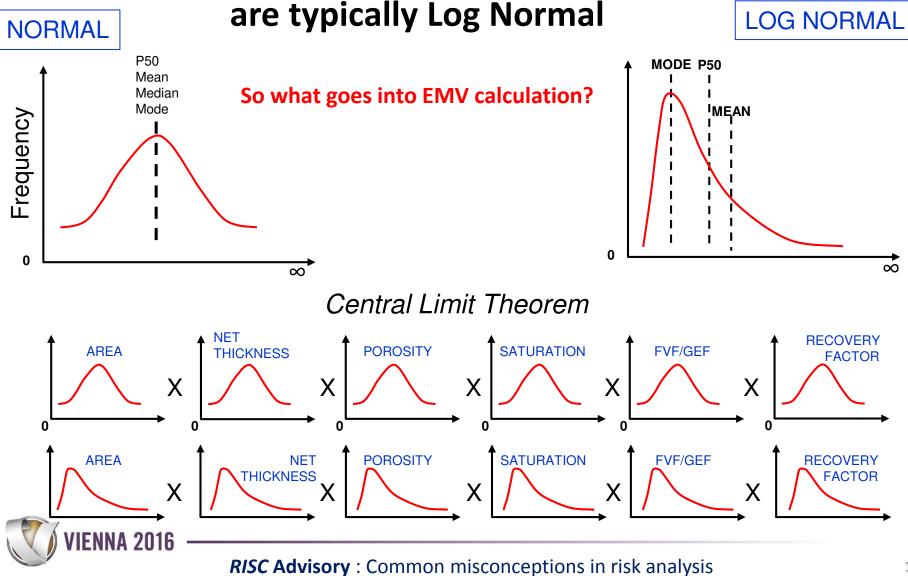


Portfolio Theory v Reality (eg: small samples)



Definitions & Distributions

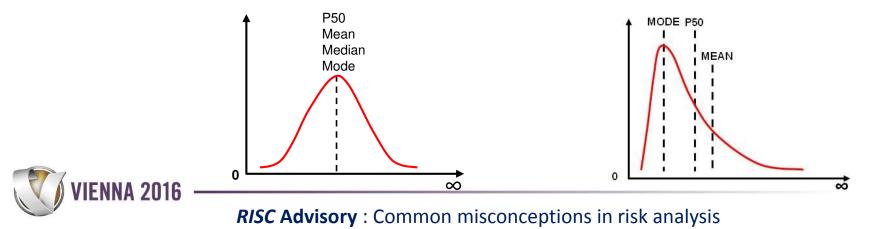
Hydrocarbon Resource Distributions



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Expected Monetary Value (EMV)

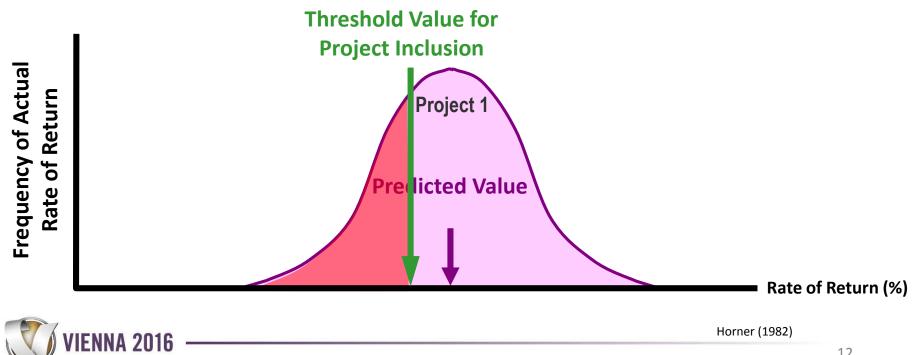
- EMV = (Chance of Success x NPV) (Chance of Failure x Cost of Failure)
- EMV is a good tool but not understood
- Used as hurdle to accept/reject <u>BUT</u> used incorrectly most of time : WHY?
- *'Expected'* = Most Likely = Mode
- Mode ranges from P90 to P50 in Log Normal distributions
- Decisions need to understand whole distribution, not just one point
- Theory of Inevitable Disappointment (Horner, 1982) highlights inadequacy of using EMV and not considering whole distribution



R!S

Actual performance of portfolio of assets will inevitably be worse than predicted

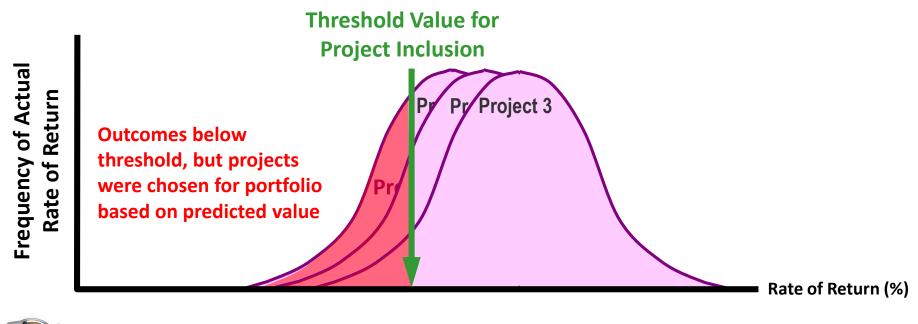
- Assume perfectly unbiased prediction with dispersion
- \geq Projects chosen for investment in portfolio based on predicted or expected value



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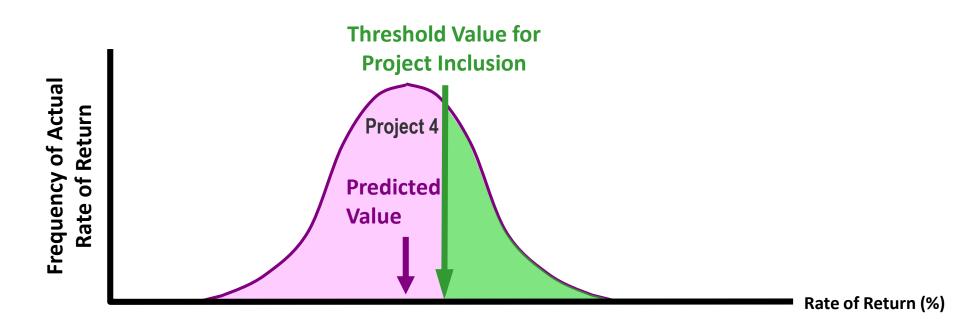
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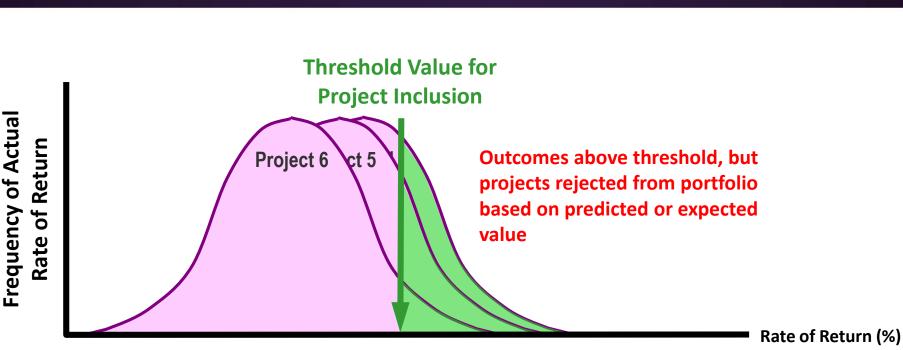
Horner (1982)

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• Equally there will be portfolio outcomes above the 'company hurdle rate'/threshold



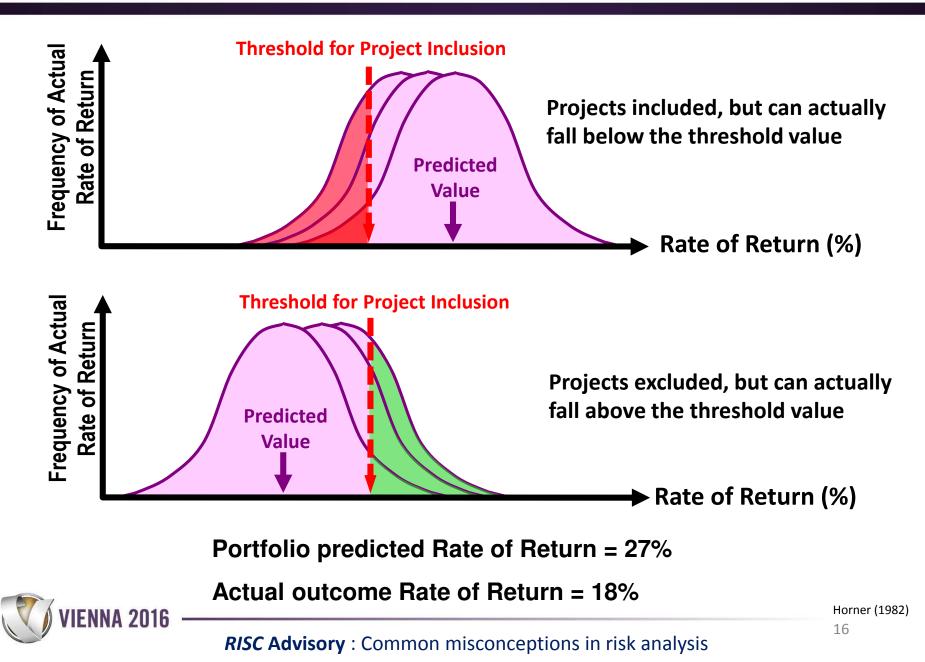


• Equally there will be portfolio outcomes above the 'company hurdle rate'/threshold



Modelling of 255 'Normal' projects





Portfolio Effect



E&P projects versus stock market returns

Individual Stock

Exploration Project



Daily Return (%)

Main Risk is Volatility

Small Chance of a Very LARGE Outcome -5 0 5 10 15 % Return or £ Value

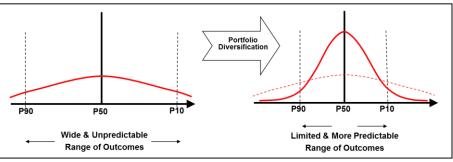
Normal

Lognormal
Risk of Tota

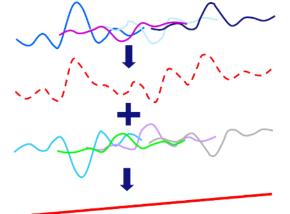
Dry Hole Risk

Portfolio Effect of predictability of multiple prospects/projects

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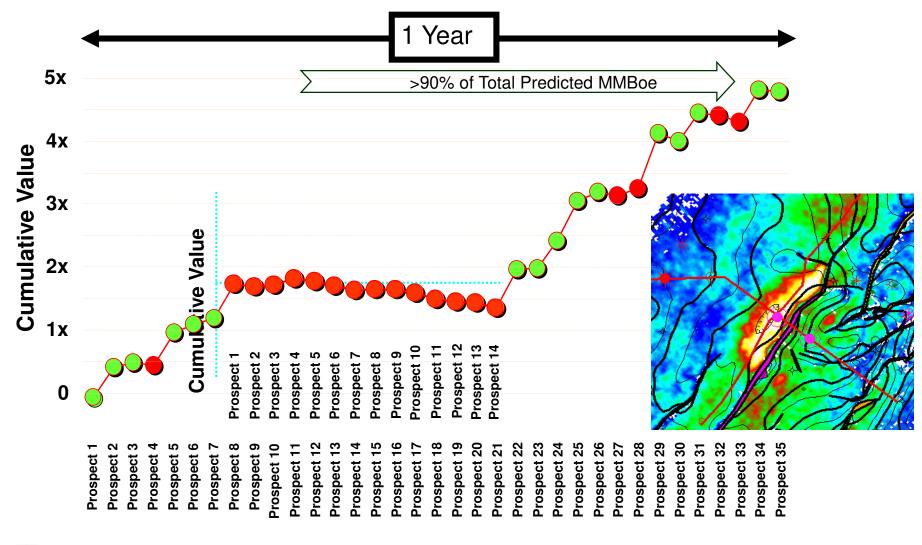






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Would you Invest in this Exploration Co?







Major components of flawed thinking relevant to project related cost/time estimates can be grouped into the following:

- **Pragmatic** : Focus on these which have biggest impact
- **Overconfidence** : People tend to think they are better than most
- Anchoring : Reliance on a few (not necessarily representative) data points
- **Packing** : Answer depends on how question is presented
- Availability : Skewed by recent or more vivid events
- Social biases: Human tendency to conform to views of group to which we belong
- **Planning Fallacy** : Tendency to hold a confident belief that one's own project will proceed as planned, even while knowing that the vast majority of similar projects have run late



Suggestions to improve decision making

RISC has evaluated hundreds subsurface (reserves and resources) & surface (costs and schedule) projects over twenty years.

- No one individual or company has all the answers
- Same mistakes keep being made and repeated We learn but also forget
- Recognise "black swan" events & make allowance with contingency
- Be wary of over confidence & experts: use genuinely independent peer reviewers
- Be aware of culture of many organisations that suppresses uncertainty & reward behaviour that ignores it (e.g. an executive who shows greater confidence in a plan is more likely to get it approved than one who lays out all the risks and uncertainties)
- Awareness of the effect of heuristics and biases on our decision making abilities
- Learn from previous experience (feedback/post-mortems), calibration is KING





CALC Thank you to my current & former colleagues Simon Whitaker & Henry Pettingill for their contributions

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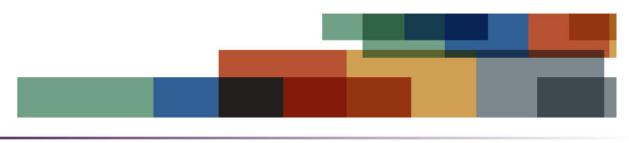
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decisions with confidence





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